



## **Official Rules** - *Hoot with the Owls; Run with the Chargers* logo design contest

How about some CREATIVE FUN?

MoonTree Studios and the Ancilla College Cross Country Chargers are inviting student or faculty artists, coworkers, and residents of The Center at Donaldson to submit designs for a logo for this 2017 event:

### **Hoot with the Owls; Run with the Chargers**

*EC100717*

This moonlight 5K fun run/walk is going to be a hoot! It will be an evening run, instead of morning, and you'll be traversing the Lake Galbraith trail instead of paved streets. There will be luminaries lighting your way as you trot on a prairie-lined trail, through the woods, and along the lake. You might just hear the hoot of an owl during this outing!

This is a walk or run event. To help keep it safe, each participant who registers by September 15, 2017 will get a lighted bracelet and a souvenir "*Hoot with the Owls; Run with the Chargers*" tee shirt. This event is a fund-raiser for Ancilla College Cross Country and will be held rain or shine, so dress accordingly.

- Ancilla College Charger Cross Country Coaches and Team, Facilitators
- Saturday, October 7, 2017; Walk begins at 5:45 p.m.; Run begins at 6:30 p.m. EDT

Here are the official rules for the *Hoot with the Owls; Run with the Chargers* logo design contest:

1. Individuals may submit no more than three entries. Each entry requires a separate Entry Form. All submitted work must be the original work of the entrant.
2. Each entry must be credited to a single individual. The Hoot with the Owls; Run with the Chargers logo design contest will not accept entries from pairs or teams.
3. Entrants must be affiliated with the Center at Donaldson or Ancilla College—students, faculty, residents, or co-workers.
4. All entries will become the property of MoonTree Studios/Ancilla College.
5. By submitting an entry, the entrant agrees that any/all intellectual property rights to the logo are assigned to MoonTree Studios/Ancilla College.
6. All entries must be one-color line art designs, submitted as scalable vectors, and must be adaptable to size alterations.

7. The winning logo will be chosen by a panel of judges appointed at MoonTree Studios discretion. Their decision will be final.
8. MoonTree Studios reserves the right not to select a winner if no entries satisfy the judging criteria.

## How to Enter

To enter the *Hoot with the Owls; Run with the Chargers* logo design contest, eligible participants must:

1. Complete the Official Entry Form on the next page.
2. Create a logo design in JPG/JPEG, PDF, or PSD formats. If you are chosen as a winner, you MUST be able to provide a high resolution vector file (e.g., in Adobe Illustrator, Photoshop, or InDesign).
3. Submit your completed Entry Form and logo design to [moontree@poorhandmaids.org](mailto:moontree@poorhandmaids.org) by 11:59 PM on Friday, March 31, 2017. Winner will be announced April 7, 2017.

## Selection Criteria

MoonTree Studios/Ancilla College will evaluate all entries based on the following criteria (though other criteria may be considered):

- *Relevance*--entry will be consistent with MoonTree Studios & Ancilla College's goals and values.
- *Originality*--entry will be creative, innovative, and the original work of the artist who enters it into the contest.
- *Aesthetic Quality*--entry will command attention, display visual balance, and contain elements which work together for a unified and appealing design. The logo must be clean, appropriate and professional.

We are looking for a design that:

- Captures the creative spirit of MoonTree Studios and the excitement and verve of Ancilla College Cross Country.
- Reflects our shared core values of Community, Openness to the Spirit, Simplicity, and Dignity and Respect for All.

## Prize

The winner of the *Hoot with the Owls; Run with the Chargers* logo design contest will receive a scholarship reward in the form of a gift certificate for a creative experience at MoonTree Studios during 2017. (MoonTree Studios reserves the right not to select a winner, if in its discretion, no suitable entries are received.)

Questions? Contact MoonTree Studios at (574) 935-1712 or email [moontree@poorhandmaids.org](mailto:moontree@poorhandmaids.org)



**ENTRY FORM** ▪ *Hoot with the Owls; Run with the Chargers* logo design contest

**Contact Details** (Please print and fill out completely)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please describe the symbolism/meaning behind your logo design:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

By participating in the *Hoot with the Owls; Run with the Chargers* logo design contest, each entrant represents and warrants that they have read and agree to be bound by the contest's official rules. Each entrant further understands that if their logo design is selected as the winner, they will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. This form must accompany all contest submissions.

Artist Signature: \_\_\_\_\_

Date: \_\_\_\_\_